



COMMUNITIES OF COLOR ARTS AND CULTURE GRANT PROGRAM

2021

The Arts Council of Kern (ACK) is committed to the representation and inclusion of our County's rich and diverse cultural communities. The ACK acknowledges that some of our local communities of color have been disproportionately impacted recently by the onset of the COVID-19 epidemic and recognize that these impacted communities would especially benefit from allies and community organizations working to elevate their voices during these trying times. The Arts Council of Kern recognizes that representation matters and that art is a powerful vehicle for enhancing that representation and making communities more visible.

The Arts Council of Kern, with support from the California Arts Council, has created a re-granting program that will serve communities of color disproportionately affected by COVID-19 in Kern County. The Communities of Color Arts and Culture Grant Program is intended to aid BIPOC (Black, Indigenous and People of Color) arts and cultural organizations to restart arts engagement in the community. These grants are specifically intended for BIPOC arts and cultural organizations or arts/cultural organizations that primarily serve communities of color.

Due

Monday, November 30, 2020 by 5:00pm

Information

Arts Council of Kern
2001 22nd Stm, Suite 200
Bakersfield, CA 93301



COMMUNITIES OF COLOR ARTS AND CULTURE GRANT PROGRAM 2021 GUIDELINES

PROJECT GRANTS ARE AVAILABLE FROM THE ARTS COUNCIL OF KERN FOR AMOUNTS UP TO \$1,500

Eligibility

1. Grants are open to established nonprofit organizations, arts organizations, or other organizations involved in arts and/or cultural related activities.
2. Applicants must be a BIPOC lead organization, or an organization that primarily serves and promotes communities of color.
3. Applicants must reside or operate in Kern County.
4. Grants are required to be matched 1:1. Grant requests should not exceed more than 50% of the cost of a project. Applicants must contribute a matching portion of the total project cost either in cash, in-kind volunteer time, services or materials. Clearly state the match in the request.
5. Project outcomes should show clearly how the grantee will contribute to arts access, advocacy or arts education for Kern County with a focus on Kern County's BIPOC residents and cultural communities.
6. Organizations and/or individuals are required to become members of the Arts Council of Kern at the time of application.
7. Grant programming must be completed by December 31, 2021.

Criteria Used in Awarding Grants

1. BIPOC Art and/or Cultural Community Focus
 - a. Does the project serve to promote the arts and/or cultural awareness in Kern County BIPOC communities?
 - b. Does the project encourage BIPOC community participation in the development and/or execution of the project?
2. Artistic Quality
 - a. Does the project promote the development of artistic standards or enhance greater arts awareness and understanding in and for communities of color?
3. Project and Management Capabilities
 - a. Does the organization have fiscal, marketing and management capabilities to successfully carry out the project?
 - b. Does the organization have a plan to build audience participation?
 - c. Does your project have a contingency plan to continue in anticipation of any unexpected environmental or technological circumstances?
4. Preference will be given to innovative arts and/or cultural programming, especially in under-served and under-funded areas of the County.
5. Meets Eligibility



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2001 22nd St, Suite 200
Bakersfield, CA 93301
Phone: (661) 324-9000
Fax: (661) 324-1136

Awarding Process

Once awarded, you will receive a contract with your notification of a grant. The contractual agreement must be signed and returned to the Arts Council office. The grant recipient will then receive 90% of the awarded sum. The remaining 10% of the money will be sent with the completion of a final report that includes:

Final Reporting

1. Submission of copies of all printed materials and publicity. Any publication and/or printed materials for funded events must carry the following quote: "The "name of your event" is supported by a Communities of Color Arts and Culture Grant from the Arts Council of Kern."
2. Bills or receipts and/or cancelled checks for the expenditures requested in the grant request. Submit a breakdown of costs.
3. A brief summary (1 page) of the project including participation and/or attendance. Include a list of key project and/or event dates.
4. A brief evaluation of the effect and impact the project has in communities of color in Kern County.
5. A brief description of safety measures enacted to comply with COVID-19 precautions set by the State of California.



This organization is funded in part by the California Arts Council, a state agency, and the National Endowment of the Arts, a federal agency.

<http://www.cac.ca.gov>

<http://www.nea.gov>





Application Assembly

Please assemble your grant in the following order and submit as a Word DOC or PDF (if digital):

1. **Grant Application Compliance Assurance Form.** Must be completed in full. (See last page of the packet)
2. **Please describe your organization,** its mission, history and projects that have been completed, and how the organization identifies with and/or supports communities of color. (no more than 1 page)
3. **Please describe your organization's project and management capabilities,** including: fiscal, marketing and management capabilities to successfully carry out the project. Please describe any contingency plans you have in place for unexpected circumstances that may disrupt the success of your project, ex: technological difficulties. What is the organization's plan to build audience participation? (no more than 1 page)
4. **Project Description.** Please include your project title, dates/times, number and names of key organizers and/or artists. How does this project serve or promote communities of color? (no more than 1 page)
5. **Project Goals and Objectives.** Please list the goals of the project. How will the receipt of this grant assist you in meeting your organizational goals? How does the project objective serve or promote communities of color? How will this project continue to impact these communities? (no more than 1 page)
6. **Community Engagement.** Please describe the audience and/or participants to be served by this project. Include geography, demographics (income level, age, special or minority populations, etc.) What are the anticipated numbers to be served by this project (including participants and audience)? Do you intend to use volunteers? And if so, how? (no more than 1 page)
7. **Publicity/Promotion.** Please describe the methods you intend to use to promote the project, including publicity, educational materials, etc. Please include examples of publicity and program materials from previous projects. (no more than 1 page)
8. **Project Scope.** Is this part of a larger project? If so, what part will the grant satisfy/play? (no more than ½ a page)



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9. **Safety Measures.** Please include a brief description of safety measures enacted to comply with COVID-19 precautions set by the State of California. (no more than ½ a page)
 10. **Itemized Project Budget.** Must include the following:
 - A. Breakdown of all costs
 - B. Proposed total cost
 - C. Matching funds
 - D. Other contributions
 - E. In-kind services
 - F. Amount Requested from the Arts Council of Kern
 - G. Food costs are NOT COVERED, with the exception of projects focusing on the culinary arts
 11. **Financial Statements.** Attach copies of organizational budgets for current and most recently completed fiscal year.
 12. **Work Samples.** Please provide work samples of the artists to be involved or the organization's programming. A work sample may be in digital or printed form.

Mail or Submit 6 copies of the assembled grant application to:

Arts Council of Kern
2001 22nd St, Suite 200
Bakersfield, CA 93301
or email application & documents to info@kernarts.org

**GRANTS MUST BE RECEIVED OR POSTMARKED BY
November 30, 2020 by 5:00 PM
Grantees will be notified by December 31, 2020**

**For questions or appointments to drop-off applications
please email David Gordon at david.gordon@kernarts.org**



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SAMPLE BUDGET FORM

Category	Total Project Budget	Grant Request	Matching Funds	Notes
Income				
A. Contributions				
Individual				
Business/ Corp.			1,000	Target Corporation
Foundation				
Fundraising (gross)				
Government				
Arts Council Grant request		1,000		
B. Earned				
Admissions/Entry Fee				
Sales/Commissions				
Other				
Total Income		1,000	1,000	
Expenses				
A. Personnel				
Artistic		500		
Administrative				
Program				
Technical			500	
Other				
B. Operating Expenses				
Facility Rental			250	
Supplies				
Promotion/Publicity		500		
Printing			250	
Contractual Services				
Utilities				
Fundraising Expenses				
Legal Services				
Insurance (if needed)				
Other				
Total Expenses		1,000	1,000	
Total Surplus/Loss		0	0	



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PLEASE USE THIS SHEET AS THE COVER PAGE TO YOUR GRANT APPLICATION

**2021 ARTS COUNCIL OF KERN
COMMUNITIES OF COLOR ARTS AND CULTURE
GRANT PROGRAM APPLICATION
COMPLIANCE ASSURANCE FORM**

Organization _____

Mailing Address _____ City _____ Zip _____

Project Title _____

ACK Member Yes No (*required, visit www.kernarts.org to join)

Amount Requested _____ (\$1,500 maximum) Tax Id# _____

Project Director _____ Title _____

Email _____

Telephone (Business) _____ Residence/cell _____

Additional Contact:

Name _____ Telephone _____

Email _____

Supervisor District# _____ (Based on mailing address)

* * * * *

(Name of Organization)
assures the granting agent, The Arts Council of Kern, that they will comply with all obligations set forth in the Grant Application Guidelines. Further, let it be understood that the following statement must appear on any written material program or promotions material: *The "name of your event" is supported by a Communities of Color Arts and Culture Grant from the Arts Council of Kern.* Copies of these materials must be supplied.

Signed (person responsible for application)

Title

Date



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