



COMMUNITIES OF COLOR ARTS AND CULTURE GRANT PROGRAM

Spring 2021

The Arts Council of Kern (ACK) is committed to the representation and inclusion of our County's rich and diverse cultural communities. The ACK acknowledges that some of our local communities of color have been disproportionately impacted recently by the onset of the COVID-19 epidemic and recognize that these impacted communities would especially benefit from allies and community organizations working to elevate their voices during these trying times. The Arts Council of Kern recognizes that representation matters and that art is a powerful vehicle for enhancing that representation and making communities more visible.

The Arts Council of Kern, with support from the California Arts Council, has created a re-granting program that will serve communities of color disproportionately affected by COVID-19 in Kern County. The Communities of Color Arts and Culture Grant Program is intended to aid BIPOC (Black, Indigenous and People of Color) arts and cultural programs to restart arts engagement in the community. These grants are specifically intended for BIPOC arts and cultural organizations or arts/cultural organizations that primarily serve communities of color.

Due

Monday, May 31, 2021 by midnight

Email application & documents as a single PDF to info@kernarts.org

Information

Arts Council of Kern
2001 22nd St, Suite 200
Bakersfield, CA 93301
info@kernarts.org



COMMUNITIES OF COLOR ARTS AND CULTURE GRANT PROGRAM 2021 GUIDELINES

PROJECT GRANTS ARE AVAILABLE FROM THE ARTS COUNCIL OF KERN FOR **AMOUNTS UP TO \$2,000**

Eligibility

1. Grants are open to established nonprofit organizations, arts organizations, or other organizations involved in arts and/or cultural related activities.
2. Applicants must be a BIPOC lead organization, or an organization that serves and promotes communities of color.
3. Applicants must reside or operate in Kern County.
4. Grants are required to be matched 1:1. Grant requests should not exceed more than 50% of the cost of a project. Applicants must contribute a matching portion of the total project cost either in cash, in-kind volunteer hourly work, services or materials. Clearly state the match in the budget.
5. Project outcomes should show clearly how the grantee will contribute to arts access, advocacy or arts education for Kern County with a focus on Kern County's BIPOC residents and cultural communities.
6. Organizations and/or individuals are required to become members of the Arts Council of Kern at the time of application, if not already members.
7. Funded grant programming must be completed by June 30, 2022.

Criteria Used in Awarding Grants

1. BIPOC Art and/or Cultural Community Focus
 - a. Does the project serve to promote the arts and/or cultural awareness in Kern County BIPOC communities?
 - b. Does the project encourage BIPOC community participation in the development and/or execution of the project?
2. Artistic Quality
 - a. Does the project promote the development of artistic standards or enhance greater arts awareness and understanding in and for communities of color?
3. Project and Management Capabilities
 - a. Does the organization have fiscal, marketing and management capabilities to successfully carry out the project?
 - b. Does the organization have a plan to build audience participation?
 - c. Does your project have a contingency plan to continue in anticipation of any unexpected environmental or technological circumstances?
4. Preference will be given to innovative arts and/or cultural programming, especially in under-served and under-funded areas of the County.
5. Meets Eligibility



Awarding Process

Once awarded, you will receive a contract with your notification of a grant. The contractual agreement must be signed and returned to the Arts Council office. The grant recipient will then receive 90% of the awarded sum. The remaining 10% of the money will be sent with the completion of a final report.

Arts Council of Kern also requests images and event information to share and help promote projects supported by the Communities of Color Arts and Culture Grants Program.

Final Reporting

1. Submission of copies of all printed materials and publicity. Any publication and/or printed materials for funded events must carry the following quote: "The "name of your event" is supported by a Communities of Color Arts and Culture Grant from the Arts Council of Kern."
2. Bills or receipts and/or cancelled checks for the expenditures requested in the grant request. Submit a breakdown of costs.
3. A brief summary (1 page) of the project including participation and/or attendance. Include a list of key project and/or event dates.
4. A brief evaluation of the reach and impact the project has in communities of color in Kern County.
5. A brief description of safety measures enacted to comply with COVID-19 precautions set by the State of California.

Download this application & email with documents as a single PDF to info@kernarts.org

GRANTS MUST BE RECEIVED BY

May 31, 2021 @ midnight

Grantees will be notified by June 30, 2021

For questions please email Jeff Lemucchi at jeff.lemucchi@kernarts.org



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4. **Project Goals and Objectives.** Please list the goals of the project. How will the receipt of this grant assist you in meeting your organizational goals? How does the project objective serve or promote communities of color? How will this project continue to impact these communities?
5. **Community Engagement.** Please describe the audience and/or participants to be served by this project. Include geography, demographics (income level, age, special or minority populations, etc.) What are the anticipated numbers to be served by this project (including participants and audience)? Do you intend to use volunteers? And if so, how?
6. **Publicity/Promotion.** Please describe the methods you intend to use to promote the project, including publicity, educational materials, etc. Please include examples of publicity and program materials from previous projects, if possible.



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7. **Safety Measures.** Please include a brief description of safety measures enacted to comply with COVID-19 precautions set by the State of California.

 8. **Financial Statements.** Include copies of organizational budgets for current and most recently completed fiscal year. (send in PDF format) CHECK HERE

 9. **Work Samples.** Please provide work samples of the artists to be involved or the organization’s programming. (send in PDF or JPEG/PNG format) CHECK HERE

 10. **Grant Application Compliance Assurance Form.** Must be completed in full. (see page 7)

 11. **Itemized Project Budget.** Must include the following (sample format and blank form included below):
 - A. Breakdown of all costs
 - B. Proposed total cost
 - C. Amount Requested from the Arts Council of Kern
 - D. Matching funds (can be donations, grants, volunteer hours, etc)
 - E. Other contributions
 - F. In-kind services
 - G. Food costs are NOT COVERED, with the exception of projects focusing on the culinary arts



This organization is funded in part by the California Arts Council, a state agency, and the National Endowment of the Arts, a federal agency.
<http://www.cac.ca.gov> | <http://www.nea.gov>





**2021 ARTS COUNCIL OF KERN
COMMUNITIES OF COLOR ARTS AND CULTURE
GRANT PROGRAM APPLICATION
COMPLIANCE ASSURANCE FORM**

Organization _____

Mailing Address _____ City _____ Zip _____

Project Title _____

ACK Member _____ Yes _____ No (*required, visit www.kernarts.org to join)

Amount Requested _____ (\$2,000 maximum) Tax Id# _____

Project Director _____ Title _____

Email _____

Telephone (Business) _____ (cell) _____

Additional Contact:

Name _____ Telephone _____

Email _____

Kern Supervisor District# _____ (Based on mailing address)

<https://www.kerncounty.com/government/board-of-supervisors/find-your-district-supervisor>

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_____ (Name of Organization)

assures the granting agent, The Arts Council of Kern, that they will comply with all obligations set forth in the Grant Application Guidelines. Further, let it be understood that the following statement must appear on any written material program or promotions material: *The "name of your event" is supported by a Communities of Color Arts and Culture Grant from the Arts Council of Kern. Copies of these materials must be supplied.*

Signed (person responsible for application) Title Date





SAMPLE BUDGET FORM

Category	Project Budget	Matching Funds	Notes
Income			
A. Contributions			
Individual			
Business/ Corp.		1,000	Target Corporation
Foundation			
Fundraising (gross)			
Government			
Arts Council Grant request	2,000		
B. Earned			
Admissions/Entry Fee			
Sales/Commissions			
Other			
Total Income	2,000	1,000	3,000
Expenses			
A. Personnel			
Artistic		1,000	2 x (\$25/hr x 20hr)
Administrative			
Program			
Technical	500		2 x (\$25/hr x 10hr)
Other			
B. Operating Expenses			
Facility Rental	500		Theater space
Supplies	250		Props
Promotion/Publicity	500		
Printing	250		
Contractual Services			
Utilities			
Fundraising Expenses			
Legal Services			
Insurance (if needed)			
Other			
Total Expense	2,000	1,000	3,000
Total Surplus/Loss	0	0	0



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BUDGET FORM

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Business/ Corp.			
Foundation			
Fundraising (gross)			
Government			
Arts Council Grant request			
B. Earned			
Admissions/Entry Fee			
Sales/Commissions			
Other			
Total Income			
Expenses			
A. Personnel			
Artistic			
Administrative			
Program			
Technical			
Other			
B. Operating Expenses			
Facility Rental			
Supplies			
Promotion/Publicity			
Printing			
Contractual Services			
Utilities			
Fundraising Expenses			
Legal Services			
Insurance (if needed)			
Other			
Total Expense			
Total Surplus/Loss			



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