

ARTS IN THE COMMUNITY GRANTS 2024



<u>Due</u>

Friday, January 26, 2024 by 5:00pm

Information

Arts Council of Kern 3801 Chester Ave Bakersfield, CA 93301

ARTS IN THE COMMUNITY GRANT 2024 GUIDELINES

PROJECT GRANTS ARE AVAILABLE FROM THE ARTS COUNCIL OF KERN IN AMOUNTS from \$500 - \$2,500



Eligibility

- 1. Grants are open to established nonprofit organizations, arts organizations, or other organizations involved in arts related activities.
- 2. Applicants must reside or operate in Kern County.
- 3. <u>Grants are required to be matched 1:1</u>. Grant requests should not exceed more than 50% of the cost of a project. Applicants must contribute a matching portion of the total project cost either in cash, in-kind volunteer time, services or materials. Clearly state the match in the request.
- 4. Project outcomes should show clearly how the grantee will contribute to arts access, advocacy or education for Kern County residents or visitors.
- 5. Organizations and/or individuals are required to become members of the Arts Council of Kern at the time of application (membership form attached).
- 6. Grant programming must be completed by December 22, 2024.

Criteria Used in Awarding Grants

- 1. Artistic Quality
 - a. Does the project promote the development of artistic standards or enhance greater arts awareness and understanding in and for the community?
- 2. Artistic and Management Capabilities
 - a. Does the organization have the artistic, fiscal, marketing and management capabilities to successfully carry out the project?
 - b. Does the organization have a plan to build audience participation?
- 3. Preference will be given to innovative arts programming, especially in under-served and under-funded areas of the County.
- 4. Meets Eligibility

PLEASE NOTE:

(1) PRIORITY WILL BE GIVEN TO THOSE ORGANIZATIONS THAT HAVE NOT RECEIVED FUNDING IN THE PAST THREE YEARS AND NON- PROFIT ARTS ORGANIZATIONS. (2) WE MAY NO LONGER FUND ARTS ORGANIZATIONS THAT RECEIVE COUNTY FUNDING, UNLESS A COLLABORATION IS ESTABLISHED WITH ANOTHER ORGANIZATION THAT IS NOT COUNTY FUNDED.

Obligations

Once awarded, you will receive a contract with your notification of a grant. The contractual agreement must be signed and returned to the Arts Council office. The grant recipient will then receive 90% of the awarded sum. The remaining 10% of the money will be sent with the completion of a final report that includes:





- Submission of copies of all printed materials and publicity. Any publication and/or printed materials for funded events must carry the following quote: "The "name of your event" is supported by an Arts in the Community Grant from the Arts Council of Kern."
- 2. Bills or receipts and/or cancelled checks for the expenditures requested in the grant request. Submit a break down of staffing or artistic costs.
- 3. A brief summary (1 page) of the event including attendance, if applicable. Include a list of key projects and/or event dates.
- 4. A brief evaluation of the effect on the community by the project.
- 5. A brief description of safety measures enacted to comply with COVID-19 Precautions set by the State of California, as needed.

Application Assembly

Please assemble your grant in the following order:

- 1. Grant Application Compliance Assurance Form Must be completed in full.
- 2. Please describe your organization, its mission, history and projects that have been completed.
- 3. Project Description Project title, dates/times, number and names of artists.
- 4. Goals and Objectives of Project Please list the goals of the project. How will the receipt of this grant assist you in meeting your organizational goals?
- 5. Community Engagement Describe the audience and/or participants to be served by this project. Include geography and demographics. Who was the intended audience and participants? What are the anticipated numbers to be served by this project (including staffing, participants and audience)? Do you intend to use volunteers? And if so, how?
- 6. Publicity/Promotion- Describe the methods you intend to use to promote the project, social media, educational materials, etc. Please include examples of publicity and program materials from previous projects.
- 7. Itemized Project Budget Must include the following:
 - A. Breakdown of all costs
 - B. Proposed total cost
 - C. Matching funds
 - D. Other contributions
 - E. In-kind services
 - F. Amount Requested from the Arts Council of Kern
 - G. FOOD COSTS ARE NOT COVERED.





Additional Attachments

- 8. Attach Financial Statements Attach copies of organizational budgets for A current and most recently completed fiscal year.
- 9. Attach Work Samples Please provide work samples of the artists to be involved or the organization's programming. A work sample may be on CD's, <u>DVD's</u>, Flash drives, or in printed form. You may attach or embed videos and/or photographs to your emailed grant request.
- 12. Proof of Insurance.

Email one grant request with attachments to info@kernarts.org or mail 6 copies of the assembled grant application to:

Arts Council of Kern 3801 Chester Ave Bakersfield, CA 93301

GRANTS MUST BE RECEIVED OR POSTMARKED BY
January 26 by 5:00 PM
Grantees will be notified no later than February 2,
2024
For questions please email info@kernarts.org





SAMPLE BUDGET FORM

Category	Total Project Budget	Grant Request	Matching Funds	Notes
Income				
A. Contributions				
Individual				
Business/ Corp.			1,000	Target Corporation
Foundation				
Fundraising (gross)				
Government				
Arts Council Grant		1,000		
request		ŕ		
1				
B. Earned				
Admissions/Entry Fee				
Sales/Commissions				
Other				
Total Income		1,000	1,000	
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Expenses				
A. Personnel				
Artistic		500		
Administrative				
Program				
Technical			500	
Other			200	
Other				
B. Operating Expenses				
Facility Rental			250	
Supplies			230	
Promotion/Publicity		500		
Printing Printing		300	250	
Contractual Services			230	
Utilities				
Fundraising Expenses				
Legal Services				
Insurance (if needed)				
Other	+			
	+	1 000	1 000	
Total Expenses		1,000	1,000	
Total Sumbus/Lass		0	0	
Total Surplus/Loss		0	0	







PLEASE USE THIS SHEET AS THE COVER PAGE TO YOUR GRANT APPLICATION

2024 ARTS COUNCIL OF KERN ARTS IN THE COMMUNITY GRANT APPLICATION COMPLIANCE ASSURANCE FORM

Organization				
Mailing Address		City	Zip	
Project				
ACK MemberYes	(visit www.kerna	rts.org)	
Amount Requested	_ (\$2,500 max	imum) Tax Id	#	
Project Director		Title		
Email				
Telephone (Business)				
Additional Contact:				
Name		_ Telephone	.	
Email				
Supervisor District#		(Ba	ased on mailing	address)
*	* * *	* * *	* * (Name of Orga	anization)
assures the granting agent, The Art set forth in the Grant Application Gu statement must appear on any writto your event" is supported by an Arts Copies of these materials must be s	uidelines. Furt en material pr in the Commu	ther let it be ur ogram or pron	nderstood that notions materi	the following al: The "name of





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Signed (person responsible for application)	Title	Date

