



2026

SPONSORSHIP OPPORTUNITIES

PREMIERE PARTNERS



\$10,000

- Sponsor logo mention included in all media coverage
- Logo on promotion materials: print, social media, website, radio television
- Sponsor logo and audio mention during all Facebook/Instagram live segments
- Mention in all press releases
- Logo on gallery entry exhibit sliding wall, exhibit banner and poster
- Booth for your business promotion and marketing materials
- 15% off a selected piece of art
- Sponsor segment during awards presentation
- Sponsor artist cash award
- Sponsor interview during FB/IG live segments during judging & opening night
- 8 tickets to exclusive preview reception on September 3

GALLERY, STAGE, OR MERCADO PARTNERS



\$5,000

- Logo on all promotion material
- Mention in all press releases
- Logo on gallery entry wall or pop up banner on stage or Mercado entrances.
- Logo on exhibit poster
- Logo and audio mention on Facebook/Instagram live segments
- 15% off selected piece of art
- Booth for your business promotion and marketing materials
- 6 tickets to exclusive preview reception on September 3

ENTERTAINMENT PARTNERS



\$2,500

- Sponsor one of our music or dance groups or kids and family art activities
(*The business name Stage or the business name venue*)
- Your logo or individuals name on banner sign and backdrop
- 4 tickets to exclusive preview reception on September 3

See the attached for in-depth details of opportunities

AMIGOS DE LATINATION



\$1,000

- Name or logo on all promotion material
- Business or individuals name on press releases
- Business or individuals name on exhibit poster

LATINATION RETURNS! OCTOBER 23 & 24, 2026

Building on 12-years of successful exhibits, the Arts Council of Kern is working with founder, Don Martin/ MetroMedia, to produce Latination 13.

The celebration is a 2 - day festival anchored at the Arts Council Gallery at 18th and N Streets in downtown Bakersfield.

FEATURING

- 2 Day Event
- Art Exhibit
- Art Creation/Projects
- Bands/Mariachi/Folklorico
- Artist Booths
- Food Trucks/Booths
- Community Booths

ATTENDANCE

OPENING NIGHT 2025: 5,000+
DAY 2 2025: 2,500+

Latination 13 - A festival of Latin arts and culture rises into the night sky and returns with the morning sun - our pride in Latin arts shines. Be inspired by our neighbors, as we celebrate together.

-Jeanette Richardson

Executive Director
Arts Council of Kern

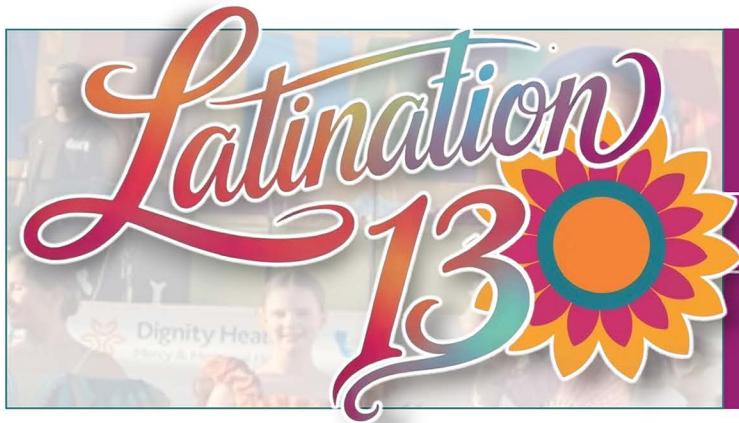
-Don Martin

Festival Chairman
MetroMedia



FOR MORE
INFORMATION:

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2026

ENTERTAINMENT

SPONSOR OPPORTUNITIES

FESTIVAL OF LATIN ARTS, CULTURE, DANCE & MUSIC DOWNTOWN BAKERSFIELD | OCTOBER 23 & 24, 2026

\$2,500 SPONSORSHIP OPPORTUNITIES

PICK YOUR PASSION!

Choose from any one of these unforgettable cultural experiences to sponsor! Your name will proudly be displayed at the event, on social media, in programs, media spots, and on signage.



NIÑOS UNIDOS- KIDS ARTS ACTIVITIES

An interactive wonderland of crafts, stories, face painting and more. Bring smiles and spark creativity!



MARIACHI MANIA

A stage dedicated to bringing in the best professional and student mariachi groups for both days.



BAILA! CELEBRATION OF LATIN DANCE

Sponsor a dynamic celebration of Latin dance! From Ballet to Folklorico - Watch, Learn, Dance!



OTROS MUSICA O BAILE- OTHER MUSIC & DANCE

Mento Buru, Solo Singers, DJ, Ballet and Hip Hop.



NARRATIVAS LATINAS

An intimate space for Latin storytelling, poetry and short films. Heartfelt and thought provoking.



CALLE CREATIVA- LIVE ART & MURAL STREET

Watch murals come to life! Artists paint large -scale works inspired by Latin heritage in real time.



THE COCINA- FOOD BOOTHS AND FOOD TRUCKS

Sponsor this dedicated area with local mexican and Latin inspired food and deserts!

**A LIMITED NUMBER OF
\$2,500 OPPORTUNITIES
AVAILABLE! CLAIM
YOURS TODAY!**



FOR MORE INFORMATION

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